ST ANN'S COLLEGE FOR WOMEN

(A Catholic Christian Minority Institution Affiliated to Acharya Nagarjuna University)
(Recognised Under Section 2(f) of the UGC ACT 1956 - NEW DELHI)
Amaravathi Road, Gorantla, Guntur-522034, Andhra Pradesh

A NAAC ACCREDITED WITH GRADE

25 YEARS of Excellence 1997-2022

AN AWARENESS SESSION ON "EFFECTIVE USE OF SOCIAL MEDIA "

December 2nd 2024

Chair Person : Sr. T.Sandhya, Principal
Chief Guest   : Mrs. Shiva Swathi Japala, Founder President JCI India, Digital Trainer, Coach and Digital   Branding Guru from Vijayawada.

Department of Computer Science & BCA celebrated "WORLD COMPUTER LITERACY DAY" on December 2nd2024 along with IQAC. WORLD COMPUTER LITERACY DAY is celebrated annually on December 2nd 2024 to encourage the youth, children and all the citizens. Computer Literacy is inevitable in today's technical world which enhances the growth of opportunities for the present and the future of Digital era .

Artificial Intelligence, Cyber Security, Data Science, Machine Learning, Big Data Analysis, Business Intelligence and many more are the trending technologies to embrace next generation's opportunities.

A Seminar is arranged on this occasion on the topic "EFFECTIVE USE OF SOCIAL MEDIA " by the resource person Mrs.Shiva Swathi Japala, Founder President JCI India, Digital Trainer, Coach and Digital Branding Guru from Vijayawada.

The event started with formal practice of scripture reading, prayer song and welcome dance.

Sr. T.Sandhya, Principal inaugurated the programme along with BSC H.O.D of Computer Science Mrs.D.Swarna Charani Rai & BCA H.O.D of Mrs.B.Usha Rani and all the faculty members of the department. In her welcome note, she addressed the students to be updated with the necessary digital skills, to compete in the latest global opportunities.She appreciated the Department of Computer Science for their services.

The resource person Mrs.J.Shiva Swathi conducted a very delighted interactive session with the students about the social media platforms available , and how to use them effectively to build an innovative carrer.

 We should also be aware of not to misuse the social media which leads us to face many cyber security issues.

 Students interacted with the resource person and also clarified some of their doubts regarding the etiquettes of social media.

The seminar grabbed the interest of the students and everyone thanked the Management and the Department of Computer Science for arranging such a useful seminar.